

Module	Intercultural Communication
Language of instruction	English
Semester	Fall Semester
ECTS-Credits	2
Contact hours	20 hrs
Lecturers	Susan Dudley M.A.
Methodology	Lecture
Prerequisites	English Language B1
Objectives and Content	<p>This course will provide an introduction to intercultural communication so that students can acquire skills in identifying and working with situations that require cultural competence. Diverse communication situations will be practiced via role plays, readings and discussion thereby allowing students to develop intercultural awareness while expressing their views in English within multicultural groups. Focus on business related issues will provide students with experience and tools for managing cultural conflicts in their work life.</p> <ul style="list-style-type: none"> • introduction to the topic of culture • activities for understanding and identifying cultural differences • real life examples of cultural issues in business including areas such as: <p>Norms in various countries, business and organizational culture (greetings, symbols, expectations), issues in HR, negotiation, meetings, marketing and advertising.</p>
Grading	<p>40% Team/group presentation</p> <p>30% Essay</p> <p>30% Participation</p>

Update: 10.10.2018